

# Rotaripost

November 7, 2017

Keynote

# Veterans Day

**Brig. Gen. Jonathan M. Ellis** is the Mobilization Assistant to the Commander, Eighth Air Force, Barksdale Air Force Base, and Joint Functional Component Commander for Global Strike, U.S. Strategic Command, Offutt AFB, Nebraska.

General Ellis was commissioned through ROTC upon graduating from Pennsylvania State University in 1984. He earned his navigator wings in 1985 and his pilot wings in 1990. He is a command pilot with more than 4,500 hours in the B-52, T-37, T-38, T-1 and RQ-4 aircraft.

General Ellis has received numerous awards and decorations: Legion of Merit, Meritorious Service Medal, Air Medal, Air Force Commendation Medal with



Brig. Gen. Jonathan M. Ellis

three oak leaf clusters, Air Force Outstanding Unit Medal with Valor Device and three oak leaf clusters, Combat Readiness Medal with oak leaf cluster, National Defense Service Medal with bronze star, Southwest Asia Service Medal with bronze star, Kuwait Liberation Medal (Kingdom of Saudi Arabia).



## **KUDOS** to Verni!

Rotarian Verni Howard, executive director of Providence House, received one of the 2017 Angel Awards® given by Blue Cross and Blue Shield of Louisiana Foundation. This award is given annually to Louisiana residents who have made a long-term commitment that has inspired others and built a movement around bettering the lives of children.

Our members recognized Verni on Tuesday for this

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Tuesday, 12:00 Noon

12:13 p.m. Historical Start

> Shreveport Convention Center

## Rotarians Serving Others

Paul Money
Pruitt Table

Kristen Raffle Brown

A.J. Scanner-Greeter-4Way

Maranto Test

Darrell Invocation
Rebouche Inspiration

Joe Cooper

Cooper Music

& Kermit Poling



### **Rotary Club of Shreveport**

#### THE NEXT BIG COMMUNITY PROJECT

#### **OVERVIEW**

It is time to consider initiating an enduring project in our community. Our Club is proud of past projects like Rotary Hall at Centenary College and Rotary Park. The past and current Board of Directors has decided that the time is right for yet another significant contribution to the community. But what should it be? That is for the Rotarians in our club to recommend. We are putting out a "call" to club members to submit potential projects to review.

Groups of 4 or more club members complete the two-page Submission Form, advocate for the selection of "their" project, and serve as our club's coordinators for the project implementation, if selected.

A committee has been formed for the project selection process. This committee will narrow all submittals to 3 finalists. Those finalists will prepare a detailed proposal, with assistance from their project's identified community partners. After a presentation to the club and surveys by our members, the Selection Committee will make the final project recommendation to our club's Board of Directors.

NOTE: A submission form can be found on our Rotary Club web site: http://www.rotaryclubofshreveport.org/

#### **CRITERIA**

We ask members of our club to submit proposals for projects that meet the following criteria.

- Meets a need(s) in our community
- Will have a high "buy-in" by club members
- Is a good match of community needs and our club member interests
- Include multiple opportunities to engage many Rotarians in different ways, i.e. cash donation, hands on volunteering.
- Build upon our Club current strengths and programs.
- Enables our club to be a catalyst, bringing other organizations and entities together for large-scale community benefit
- Partnerships with existing community organizations are welcome and encouraged.
- Value can be in the tens of thousands or in multiple millions of dollars.
- Our club and foundation will financially support part of the project. High dollar projects must have a plan for raising additional funds from other project partners.
- Offer a name recognition opportunity for Rotary, good visibility in the community and a lasting identity (This does not need to have a bricks and mortar component.)
- Projects can be tangible and/or intangible.
- Have been well vetted by the community and other funding partners so there is a high likelihood that the project will be completed as proposed.
- Have a sustainable financial model for continued success.
- Submittals should have the support of at least 4 club members.
- Project leader/chair for our club should be identified.

#### TIMELINE

11/01/17 to 01/30/18Community needs and potential projects identified by club members. Submission forms prepared.01/31/18Submission form due date.02/01/18 to 02/28/18Selection Committee reviews submittals and chooses 3 projects for additional consideration.03/01/18The top 3 submittal team is notified and detailed proposal instructions provided.03/06/18The top 3 submittals announced at the luncheon.05/29/18Top 3 proposals are due to the Selection Committee. The top 3 submittal teams each make a 10-

minute presentation to the membership. Members complete a survey of each presentation. The

survey results will be provided to the Selection Committee.
05/29/18 to 06/11/18 Selection Committee reviews the 3 proposals and club surveys.

06/12/18 Selection Committee makes final recommendation to the Board of Directors for approval. 06/19/18 Executive Committee announces our club's next Big Project to the membership.

## The BIG Project Announcement

On Tuesday, our current Board, past Board and past presidents announced that we are looking for suggestions for a significant community project for which our club can be the catalyst.

We have accomplished many things in the past. In 1921, we launched Federated Charities of Shreve-port, which later became United Way of Northwest Louisiana. In 1931, our club was the major financial support for constructing Rotary Hall at Centenary College. In 1967, we planted 13 oak trees (in honor of our 13 charter club members) in front of the Shreveport Civic Theater and Riverfront Hall. In 2001, we constructed Rotary park in the Allendale neighborhood. In 2017, we will install three permanent shade umbrellas in Riverview Park for children and families enjoying the water feature.

Suggestion submission forms will be available at meetings and on the front page of our web site.



Rotary Club of Shreveport offers monthly service opportunities with ALL of our nonprofit members. It is our hope that this will re-emphasize the SERVICE ABOVE SELF motto and that these organizations will obtain new volunteers!

## **Junior Achievement Opportunities**



November 16th from 10:45am-1:45pm, need volunteers for JA Inspires Student Mentor Lunch (sponsored in part by our Rotary club) to visit with students over lunch to discuss their goals and interact with them. Sign up at this web site.



# **Service Above Self on Thanksgiving!**

Caddo Council on Aging, in partnership with the Rescue Mission and our club, will provide Thanksgiving meals to CCOA clients. We will pick up the meals and names/addresses for the delivery at the Rescue Mission on Thanksgiving morning at 9:30 a.m. Early pickup is from 8:30 a.m.—9:15 a.m. This should take about an hour for the delivery as the addresses are grouped by location with deliveries to 6-12 homes. Contact Rotarian Robert Smith to get on the delivery list. Several members have already signed up! You'll still have time to get to your own lunch and the ballgames!

## Help With a Walk/Run—November 11th

Volunteers are needed to help with David Raines Community Health Center's Dominate Diabetes Walk/Run scheduled for Saturday, November 11th. Contact Rotarian Willie White for details.





## **Thanks to our November Volunteers**

November 2: Kim Green, Terry Moore, Vance Bailes, Fred Ratzburg, Zelda Tucker

November 9: Bob Neff, Charles Grubb, Jerry Boughton, Delbert Chumley, Dick Bremer

A rewarding service project! Talk with **Zelda Tucker** to participate!







- 1—Jesse Gilmore led the singing of *The Monster Mash*
- 2—Jon Keith led the 4-Way Test
- 3—Mekkos Jones and guest, Emerie Gentry
- 4—Amanda Simpson as "cat woman"
- 5—Stephanie Sievers as "evil queen"
- 6—Doug Abington as "Doug Abington"







## Rotaripost

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Call Judy Bellew if you have any questions about the club.

Follow us on Facebook



November 25

November 26

### Raffle Winners Last Week

TRF Raffle—Tom Arceneaux

Thank you for donating to The Rotary Foundation. This applies toward your next PHF.

Flowers from Rose-Neath Florist— Curtis Joseph

Andy Shehee's hen eggs—Kathy French

# Program on November 14, 2017

STEM Initiatives Keith Hanson

**Municipal Auditorium** 

**VENUE CHANGE** 

## **Birthdays**

\* Paul Harris Fellow + Past President PDG Past District Governor

♦ Major Donor

November 3	Mark Crews, Cody Mayo*
November 7	Mike McSwain, Don Howard*
November 8	Brian Crawford*, Delbert Chumley*
November 11	Laurel Brightwell*
November 12	Tim Lennear
November 21	Curtis Joseph*, Erica Thomas
November 24	Glenn Langley

Roy Griggs\*

Jerry Boughton\*



# Tuesday's Menu

Angelo's salad bar Boneless pork chops
Mashed potatoes Blackened catfish
Baked cauliflower Lima beans
Cut fruit Crepes

Chocolate ice cream cups